

PHARMACISTS' ASSOCIATION
OF NEWFOUNDLAND & LABRADOR

2008 – 2009
ANNUAL REPORT



WORKING TOGETHER TO BUILD
A STRONG FOUNDATION

RESPECTFULLY SUBMITTED TO:
GENERAL MEMBERSHIP
SEPTEMBER 2009

2008-2009

ANNUAL REPORT

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5TH ANNUAL GENERAL MEETING

OCTOBER 4, 2008

• MINUTES •

1. PRESIDENT'S WELCOME & OPENING REMARKS

The 5TH Annual General Meeting of the Pharmacists' Association of Newfoundland and Labrador (the "Association") was held on October 4th, 2008 at the Holiday Inn, St. John's, Newfoundland & Labrador. President Rod Forsey chaired the meeting and established that a quorum was present. The meeting was called to order at 2:08 pm.

President Forsey welcomed everyone and expressed appreciation to those present for taking time out of their busy schedules to attend the meeting.

Trent White was introduced as the Resolutions Chair. Any media or non-pharmacists present were asked to stand and be recognized. George Skinner recognized that Arlene Crane duly exercised her proxy rights and designated Donald Rowe.

The chair called for a moment of silence for colleagues who have passed away this past year.

2. INTRODUCTION OF COUNCIL MEMBERS

President Forsey introduced the Council Members present:

- Trent White, Vice President - Western Region
- Rick Elliott, Executive Member - Central Region
- Ted Dawe, Past President - Hospital
- Rick Abbott - Hospital
- Robert Doyle - Eastern Region
- Tom Goulding - Western Region
- Denise McGrath - Eastern Region
- Terri Mitchelmore - New Practitioner
- Wayne Morris - Central Region
- Stephanie Pittman, Student Observer
- George Skinner, Executive Director (ex-officio)

3. ADOPTION OF MINUTES (SEPTEMBER 29TH, 2007)

President Forsey called for a motion to approve the minutes of the 4th Annual Meeting of the Association held on September 29th, 2007, which were previously circulated to the membership.

MOTION: *That the minutes of the 4th Annual General Meeting of the Association be adopted as printed.* – Moved by Randy McFadyen and Seconded by Bernard Billard. **CARRIED.**

4. BUSINESS ARISING FROM MINUTES

The Chair called for any business arising from the minutes. No other business was noted.

5. FINANCIAL STATEMENTS (APRIL 1, 2007 TO MARCH 31, 2008)

President Forsey called for a motion to adopt the audited financial statements of the Association for the twelve months ended March 31st, 2008. These minutes were previously made available to the membership in the Annual Report.

MOTION: *That the Audited Financial Statements of the Association for the twelve months ended March 31st, 2008 be adopted as printed.* – Moved by Randy McFadyen and Seconded by Rick Abbott.

CARRIED.

6. APPOINTMENT OF AUDITOR

The Chair called for a motion to re-appoint Morrissey & Company as the auditors for the Association.

MOTION: *That the Association re-appoint Morrissey & Company as the Auditor for the coming year 2008/09.* – Moved by Rick Abbott and Seconded by Randy McFadyen. **CARRIED.**

7. ANNUAL REPORT

The Chair called for a motion to approve the 2007-2008 Annual Report of the Association as previously made available to the membership.

MOTION: *That the Association's 2007-2008 Annual Report be adopted as printed.* – Moved by Edward (Ted) Dawe and Seconded by Rick Abbott. **CARRIED.**

8. COUNCIL ELECTION

President Forsey announced that the elections held earlier in the spring resulted in two new pharmacists being elected to Council. He welcomed Catherine Goulding from the Western Region and Vicki Parsons as the New Practitioner. Both councilors will serve one-year terms as part of the transitional phase of the staggered election process.

Two positions remain vacant, one for the Eastern Region and one for Central. In accordance with the Association's by-laws, nominations for these vacancies would be called at the next Annual General Meeting. As there were no nominations received by the Association's office, there was a call for nominations from the floor. The Chair advised that members must be registered in the region for which they are being nominated and nominees must also be from that region.

President Forsey called for nominations from the floor three times for the Eastern Region. As there no nominations received, the Chair advised that the new Council would further discuss this vacancy in accordance with the by-laws.

A call for nominations from the floor for the Central Region was made. Gary Skanes' name was put forth. Mr. Skanes indicated his willingness to serve on Council.

MOTION: *That Gary Skanes be nominated for Council in the Central Region.* – Moved by Bernard Billard and Seconded by Robin Vatcher. **CARRIED.**

President Forsey announced Gary Skanes elected by acclamation.

9. RESOLUTIONS

President Forsey called on Mr. Trent White, Resolutions Chair, to assist in presenting the resolutions to the general membership.

a. General Resolution – Thanking Conference Organizers

***WHEREAS** the Association recognizes the tremendous amount of time and effort put forth by the 2008 Conference Committee; and,*

***WHEREAS** the Association recognizes the service and support provided by the management and staff of the Holiday Inn St. John's;*

***BE IT RESOLVED** that the general membership extend their sincere thanks and appreciation to those involved in making the 2008 Annual Conference a success.*

- Moved by Brian Healy and Seconded by Rick Abbott. **CARRIED.**

b. General Resolution – Thanking Outgoing Council Members

***WHEREAS** the Association recognizes the support and commitment of outgoing Council members who have volunteered their time as officers/ directors of the Association, in particular:*

Robert Doyle – Tom Goulding – Wayne Morris – Terri Mitchelmore

***BE IT RESOLVED** that the membership of this Association extend their sincere thanks and appreciation to each of these members for their time and support.*

- Moved by Brian Healy and Seconded by Bernard Billard. **CARRIED.**

c. Omnibus Resolution: Respecting the approval of past decisions of Council and Officers of the Association.

***WHEREAS** the Board of Directors, Council and Officers of the Association pursuant to the Pharmacy Act (2004), the Corporations Act (Newfoundland & Labrador) and the By-Laws of the Association, have conducted the business affairs of the Association;*

***BE IT RESOLVED** that all acts, contracts, resolutions, proceedings, elections, appointments and transactions, made and taken by the Board of Directors, Council and Officers since the last Annual General Meeting on September 29, 2007 as set forth and referred to in the minutes of the Council or the statements submitted to this meeting be the same and are hereby approved, ratified and confirmed.*

- Moved by Randy McFadyen and Seconded by Derrick Hierlihy. **CARRIED.**

d. **Other Resolutions:** Trent White called for resolutions from the floor.

No other resolutions presented.

10. **OTHER BUSINESS**

President Forsey called for any other business. Two regulatory items were raised relating to transfer of prescriptions from other provinces and faxing of prescriptions. These items were addressed by Mr. Don Rowe, Registrar of the Newfoundland and Labrador Pharmacy Board.

11. **ADJOURNMENT**

President Forsey adjourned the meeting at 2:37 pm.

MOTION: That the 5th Annual General Meeting of the Association be adjourned. - Moved by Rod Forsey

AUDITOR'S REPORT

APRIL 1, 2008 – MARCH 31, 2009

• MORRISSEY & COMPANY •

AUDITORS' REPORT

To the Members of Pharmacists' Association of Newfoundland and Labrador Inc.:

We have audited the balance sheet of **Pharmacists' Association of Newfoundland and Labrador Inc.** as at March 31, 2009 and the statements of operations and changes in net assets for the year then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In our opinion, these financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2009 and the results of its operations for the year then ended in accordance with Canadian generally accepted accounting principles.

St. John's, Newfoundland
May 29, 2009

Chartered Accountants

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
BALANCE SHEET**

As At March 31,				2009	2008
ASSETS					
	Operating Fund	Strategic Initiative Fund	Other Funds	Total	Total
Current					
Cash	\$ 338,055	\$ -	\$ -	\$ 338,055	\$ 304,563
Term deposits	401,740	-	44,155	445,895	356,802
Accounts receivable	5,364	-	-	5,364	7,549
Prepaid expenses	6,100	-	-	6,100	2,881
	<u>\$ 751,259</u>	<u>\$ -</u>	<u>\$ 44,155</u>	<u>\$ 795,414</u>	<u>\$ 671,795</u>
LIABILITIES					
Current					
Accounts payable	\$ 93,442	\$ -	\$ -	\$ 93,442	\$ 75,283
Deferred revenue (Note 4)	305,274	-	-	305,274	290,208
Interfund payable (receivable)	46,040	(48,040)	2,000	-	-
	<u>444,756</u>	<u>(48,040)</u>	<u>2,000</u>	<u>398,716</u>	<u>365,491</u>
NET ASSETS					
Unrestricted - Operating Fund	306,503	-	-	306,503	273,718
Externally restricted - Strategic Initiative Fund	-	48,040	-	48,040	(4,125)
Internally restricted - Harris Trust and Contingency Funds (Schedule)	-	-	42,155	42,155	36,711
	<u>306,503</u>	<u>48,040</u>	<u>42,155</u>	<u>396,698</u>	<u>306,304</u>
	<u>\$ 751,259</u>	<u>\$ -</u>	<u>\$ 44,155</u>	<u>\$ 795,414</u>	<u>\$ 671,795</u>

Commitments (Note 5)

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
STATEMENT OF OPERATIONS**

Year Ended March 31,				2009	2008
	Operating Fund	Strategic Initiative Fund	Other Funds (Schedule)	Total	Total
Revenues					
Membership fees - pharmacists (Note 4)	\$ 221,054	\$ -	\$ -	\$ 221,054	\$220,319
Membership fees - pharmacies (Note 4)	80,300	-	-	80,300	72,500
Other fees - pharmacies	-	92,625	-	92,625	10,875
Conference revenue (Note 4)	74,084	-	-	74,084	74,769
Donations - continuing education	159	-	-	159	6,000
APSI guide	4,754	-	-	4,754	5,453
Advertising	3,310	-	-	3,310	5,650
Interest revenue	12,190	-	1,444	13,634	13,789
Other	650	-	-	650	883
Wage subsidy	-	-	-	-	3,654
	<u>396,501</u>	<u>92,625</u>	<u>1,444</u>	<u>490,570</u>	<u>413,892</u>
Expenses					
Advertising	11,995	-	-	11,995	4,440
CCCEP expenses	-	-	-	-	630
CSHP expenses	10,000	-	-	10,000	5,403
Committees' expenses	8,081	-	-	8,081	13,187
Continuing education program costs	4,682	-	-	4,682	265
Conference expenses	47,109	-	-	47,109	34,641
Council expenses	7,014	-	-	7,014	7,222
Executive director expenses	6,455	-	-	6,455	7,579
Insurance	2,416	-	-	2,416	2,509
Interest and bank charges	506	-	-	506	492
Memberships	320	-	-	320	314
Miscellaneous	286	-	-	286	1,699
Office furniture and equipment	6,384	-	-	6,384	770
Office supplies, postage and office expenses	16,524	-	-	16,524	16,300
Pharmacy student scholarships	-	-	1,000	1,000	1,000
Premises	35,617	-	-	35,617	17,947
Professional Assistance Program	14,226	-	-	14,226	14,226
Professional fees - audit	3,224	-	-	3,224	2,755
Professional fees - consulting	-	40,460	-	40,460	17,000
Professional fees - legal	-	-	-	-	3,826
Publications - APSI guide	2,675	-	-	2,675	2,600
Telephone and communications	5,325	-	-	5,325	7,096
Wages and benefits	175,877	-	-	175,877	151,360
	<u>358,716</u>	<u>40,460</u>	<u>1,000</u>	<u>400,176</u>	<u>313,261</u>
Excess of revenues over expenses for the year	<u>\$ 37,785</u>	<u>\$ 52,165</u>	<u>\$ 444</u>	<u>\$ 90,394</u>	<u>\$ 100,631</u>

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
STATEMENT OF CHANGES IN NET ASSETS**

Year Ended March 31,				2009	2008
	Operating Fund	Strategic Initiative Fund	Other Funds (Schedule)	Total	Total
Balance, beginning of year	\$ 273,718	\$ (4,125)	\$ 36,711	\$ 306,304	\$ 205,673
Excess of revenues over expenses for the year	37,785	52,165	444	90,394	100,631
Interfund transfers (Note 6)	(5,000)	-	5,000	-	-
Balance, end of year	<u>\$ 306,503</u>	<u>\$ 48,040</u>	<u>\$ 42,155</u>	<u>\$ 396,698</u>	<u>\$ 306,304</u>

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
NOTES TO FINANCIAL STATEMENTS**

March 31, 2009

1. Purpose of the organization

Pharmacists' Association of Newfoundland and Labrador Inc. (the "Association") is a local organization that examines issues affecting pharmacists throughout the Province of Newfoundland and Labrador and provides advice accordingly. The Association is incorporated under the laws of the Province of Newfoundland and Labrador as a not-for-profit organization.

2. Significant accounting policies

These financial statements have been prepared in accordance with Canadian generally accepted accounting principles, the more significant of which are set out below:

(a) Fund accounting

The Operating Fund reports revenues and expenses related to program delivery and administrative activities.

The Strategic Initiative Fund reports revenues from pharmacy fees and expenses relating to an on-going special project. Upon completion of the project, any remaining funds are to be held for future projects or other purposes to be determined.

The Contingency Fund reports revenues and expenses from unrestricted sources that are allocated internally for contingencies.

The R.J. Harris Trust Fund (Harris Trust) is used to fund the "Ralph J. Harris Future of Pharmacy Award" which is presented annually to a pharmacy student who exudes enthusiasm and passion for the future of pharmacy, is a visionary, is involved in the community volunteer work and offers extraordinary promise to the profession. The fund reports revenues and expenses that are allocated internally for this purpose.

(b) Revenue recognition

The Association follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

(c) Capital assets

Capital asset additions are expensed in the year of purchase.

(d) Management estimates

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosures of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenue and expenses during the reporting periods. Actual results could differ from those estimates.

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
NOTES TO FINANCIAL STATEMENTS**

March 31, 2009

2. Significant accounting policies (continued)

(e) Fair value of financial instruments

The Association has evaluated fair values of its financial instruments based on the current interest rate environment, related market values and current pricing of financial instruments with comparable terms. The carrying value of financial instruments is considered to approximate fair value, unless otherwise indicated.

3. Statement of cash flows

A statement of cash flows is not presented as cash flow information is readily apparent from the other financial statements and notes.

4. Deferred revenue

Deferred revenue represents membership fees for pharmacists and pharmacies and contributions for the annual conference received in the current year that are related to the subsequent year. Changes in the deferred revenue balances are as follows:

	2009	2008
Membership fees - pharmacists:		
Balance, beginning of year	\$ 206,521	\$ 203,786
Add amount received during the year	225,831	223,054
Less amount recognized as revenue in the current year	<u>(221,054)</u>	<u>(220,319)</u>
Balance, end of year	<u>211,298</u>	<u>206,521</u>
Membership fees - pharmacies:		
Balance, beginning of year	68,800	-
Add amount received during the year	86,270	141,300
Less amount recognized as revenue in the current year	<u>(80,300)</u>	<u>(72,500)</u>
Balance, end of year	<u>74,770</u>	<u>68,800</u>
Conference revenue:		
Balance, beginning of year	14,887	23,650
Add amount received during the year	78,403	66,006
Less amount recognized as revenue in the current year	<u>(74,084)</u>	<u>(74,769)</u>
Balance, end of year	<u>19,206</u>	<u>14,887</u>
Total deferred revenue	<u>\$ 305,274</u>	<u>\$ 290,208</u>

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
NOTES TO FINANCIAL STATEMENTS**

March 31, 2009

5. Commitments

The Association has the following obligations under the terms of existing operating lease:

Year ended March 31, 2010	\$ 33,838
March 31, 2011	33,838
March 31, 2012	35,638
March 31, 2013	35,638
March 31, 2014	1,319

6. Interfund transfers

During the year, the Association transferred \$5,000 from the operating fund to the contingency fund to be used internally for contingencies.

**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND AND LABRADOR INC.
SCHEDULE OF OTHER FUNDS OPERATIONS AND CHANGES IN OTHER FUNDS NET ASSETS**

Year Ended March 31,	2009			2008	
	Harris Trust	Contingency Fund	Total	Total	
Revenues					
Interest	\$ 643	\$ 801	\$ 1,444	\$	1,292
Expenses					
Pharmacy student scholarships	<u>1,000</u>	<u>-</u>	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>
(Deficiency) excess of revenues over expenses	(357)	801	444	292	
Net assets, beginning of year	15,051	21,660	36,711	31,419	
Interfund transfers (Note 6)	<u>-</u>	<u>5,000</u>	<u>5,000</u>	<u>5,000</u>	
Net assets, end of year	<u>\$ 14,694</u>	<u>\$ 27,461</u>	<u>\$ 42,155</u>	<u>\$ 36,711</u>	

PRESIDENT'S REPORT

• TRENT WHITE •

It is my pleasure to present this report to you as President of PANL. The past year has been exciting, fast-paced, and the most rewarding of my professional career to date. Having the opportunity to work alongside a Council of Pharmacists this dedicated to the profession of Pharmacy serves to leave me more optimistic than ever regarding the future.

In addition, the work done by the various committee members and chairs, makes it possible for PANL to continue to advance in areas of Continuing Education, Government Relations, Third Party Relations, etc... I would like to provide my sincere thanks to those that have, are, and continue to volunteer their time to these and other committees. I would also encourage all members of PANL to be more active within the Association and volunteer for the various committees and projects currently under way.

Last year saw various stakeholders come together to coordinate, fund, and commission a study by renowned economist Wade Locke on the financial viability of Community Pharmacy in the face of proposed changes to generic pricing by Government. The amount of cooperation seen in this endeavor from stakeholders representing all types of Pharmacy was incredible as we stood unified in opposition to this proposed change.

As most of you are aware, this issue is still in the picture and PANL is committed to working with all stakeholders including Government to find a solution that can work for the Pharmacists of Newfoundland and Labrador.

This year saw us expand our media presence as well. In addition to our Pharmacist Awareness Week ads we had a regular, consistent present on local radio stations throughout the year to raise public awareness. Several T.V. interviews and print articles took place with the focus wherever possible being the benefits the Pharmacists of Newfoundland and Labrador provide on a daily basis to the general public.

PANL continues to work with other organizations too numerous to mention to advance our mission of improving the social, economic, and professional well being of Pharmacists in NL and I thank all of you for your dedication as we move forward.

I would like to thank George, Alice, and Kathryn for their tireless dedication, professionalism, and help as we have worked together over the past year. You are all very much appreciated and I couldn't have taken on the role of President without your help and encouragement.

I look forward to the coming year and continuing to serve as Past President and through various committees within PANL.

EXECUTIVE DIRECTOR'S REPORT

• GEORGE SKINNER •

I am pleased to provide my eighth report to the pharmacists of the province as Executive Director of the Pharmacists' Association of Newfoundland and Labrador (PANL). The year has passed quickly, but it was one of the most demanding years in PANL's short history.

Like other pharmacy associations across the country, PANL was confronted with many issues and challenges for the profession ranging from scope of practice to reimbursement issues poised to threaten the current business model on which many pharmacies survive. This should be a concern for all members as what impacts on pharmacies will have a corresponding impact on both pharmacists and the profession.

Never before has the need for unanimity amongst all pharmacists been more critical to ensure that you are a unified force in helping to shape the future and viability of the profession. An environmental scan quickly shows that a demand for reform in the control of drug spending, increased drug safety and effectiveness and better managed risk is increasing and will continue to do so in these difficult economic times. The environment in which pharmacists practice will in all likelihood change, and as indicated by CPhA at their most recent conference, will continue to do so with or without our participation. Therefore it is critical that all pharmacists, within the province, get behind their association, PANL, to become involved in shaping the future as it unfolds.

I referenced in my last report that in order to advance our strategic plan additional resources had to be found. I was pleased that we had been successful in realizing our goal with the support of the vast majority of pharmacies, both chain and independents, remitting the pharmacy fee to PANL. Unfortunately, for several reasons, thus far, this has not yet resulted in additional human resources within PANL, to enable it to address the numerous pharmacy and economic issues facing the profession both now and in the foreseeable future.

This has been even more critical in the past year with the significant increase in pricing issues and reimbursement models being proposed which, in my opinion, requires an expertise in commerce and business which PANL does not have. This is even more significant when one considers the current economic drivers of the profession. All pharmacists, hospital and community, must come to understand the current economic dynamics at play which will impact significantly upon the profession.

I would now like to take this opportunity to reference some of the highlights of the year. PANL's web site and its Advocacy News continue to contain a wealth of information concerning the work that PANL has carried out during this year and in previous years. The reports from our various committees will provide an account of their activities undertaken on your behalf. I would like to again thank all Chairs and committee members for their time and expertise throughout the year. Your involvement is very much appreciated by your Association.

As you are aware, in 2006, PANL adopted a strategic plan which outlined clear directions for PANL over the next few years. Again this year, the remainder of my report will focus primarily on activities pertaining to each strategic direction throughout the year. However, I believe with the very significant

issues confronting pharmacy and the profession today, further advancement in these areas will probably be limited due to the lack of additional resources, both human and financial.

Strategic Direction 1:

Promote the profession to the public

I am again pleased to advise members that 2008-2009 realized a significant increased expenditure in advertising and promotion of the profession by PANL. Most of this occurred, once again, prior to and during Pharmacists' Awareness Week through radio and print advertising.

The Key program, in which we participated with Steele Communications, resulted in radio ads promoting the profession of pharmacy on a daily basis at a significantly reduced cost. We received a number of ads during prime time while others were aired at various times during the day. Within the program, we can change the promo at six different times throughout the year. The program commenced in June 2008, and we are quite pleased with the exposure and the comments we have received from members and the public who have heard them.

As well during the year, our President and I conducted a number of interviews on several issues pertaining to pharmacists and the profession. We hope to continue and expand our efforts in public relations in the future; however, this will again be contingent on financial resources.

Strategic Direction 2:

Strengthen relationships and meaningful involvement of PANL with CSHP-NL, NLPB and CPhA

In 2008-2009, PANL once again financially supported the CSHP-NL Branch as well as ongoing communication occurring between the organizations, particularly at the Executive level. Communication occurred with the NLPB through conversations between the President (PANL) and the Chair (NLPB), the Executive Director of PANL and the Secretary-Registrar, emails and related correspondence, as well as the Secretary-Registrar attending a PANL Council meeting in March. With the number of issues currently facing the profession, meetings remain a challenge to schedule; however, a joint Executive meeting, of PANL and NLPB, has been scheduled for mid-September.

Again throughout the year, regular conference calls were held with the Executive Directors of the Provincial Associations and the Executive Director of CPhA. This remains a very worthwhile avenue for collaboration and networking, particularly in view of the challenges facing pharmacy across the country.

In addition, regular meetings continue to be held of the Provincial Pharmacy Advocacy Organizations (PPAO) and the Community Pharmacy Affairs Group (CPAG). PPAO consists of the Executive Directors of the Provincial Associations and CPAG consists of the Presidents and Executive Directors of the provincial associations and the President and Executive Director of CPhA. This, I believe, remains to be, a significant development for the profession, in that a little less than three years ago, neither forum existed to collaborate on common issues facing the profession.

We continue to have as a priority the fostering of a positive relationship with the School of Pharmacy. Throughout the year, we again supported the White Coat Ceremony by supplying the White Coats for the first year students. As well, we financially supported the Graduation Class, the Orientation Week activities and most recently the Pharmacy Homecoming in July.

Strategic Direction 3:

Promote primary health care and the role and capabilities of pharmacists within that model of care, including opportunities to expand pharmacists' scope of practice.

We continue to advance the role of the pharmacists at every opportunity, particularly in our discussions with government at the Executive level and with officials. We remain hopeful that “continuation of care” will become a reality in the not too distant future. As well, some activities continue to occur in projects undertaken from time to time by the School of Pharmacy. Our office continues to offer whatever support it can to such initiatives.

This year, PANL was invited to have a representative serve on the Provincial Pandemic Committee to facilitate the province's response to any possible outbreak of the H1N1 virus. Rod Forsey is PANL's representative on the committee.

Strategic Direction 4:

Continue in government and third party negotiations and liaison

This year has seen a number of economic challenges arise for pharmacy both within and outside the province. These issues have included both governments and third party payors. Of particular note, in the province of Ontario, there has been significant activity throughout the year with respect to drug system renewal. It is believed that eventually such discussions may permeate the country in varying degrees.

Government Relations

Government Relations again consumed a significant amount of resources this year, particularly with reference to the generic pricing issue, audit related issues, continuance of care and with such committees as the audit review committee and the standing Pharmaceutical Services Liaison Committee.

As indicated in my last report, in late November 2007, PANL was summoned to a meeting with the Minister of Health and Community Services at which time he advised of government's intention of introducing Ontario pricing, effective January 1st, 2008. As I reported last year, in December 2007, we were advised by government that the initial implementation was delayed until February 1st, 2008 and that a group of stakeholders was brought together, by PANL, to develop a strategy. A major component of the strategy was the commissioning of a study by Dr. Wade Locke, entitled, “*An Activity Based Costing for the Average Cost of Pharmacy Services in Newfoundland and Labrador and an Evaluation of the Real Cost of the Proposed Legislative Change to the Formulary Requiring a Manufacturer's Guarantee of Best Prices for Generic Drugs*”, This study analyzed the cost of delivery of pharmaceutical services within pharmacies throughout the province. The report has subsequently been referenced by many

organizations and individuals across the country. Subsequent activity by PANL and its membership gave rise to the government deciding to further study the issue, and at the time this report is being written, indicating that no changes will be made on the pricing issue until possibly July 2010.

As well this year, PANL has spent considerable time and resources involved with the development and proposed implementation of the Pharmacy Network and the *Personal Health Information Act (PHIA)*. The implementation of both initiatives within the province is ongoing and both are currently expected to commence sometime in late 2009 and 2010 respectively.

Third Party Payors

Of specific note, contract negotiations with ESI were extensive, but for a number of reasons, have not as of yet materialized into an agreement. However, we hope to resume discussions early in the fall.

This year, as in previous years, third party payor issues continue to be of concern to our members as well as inquiries from payors themselves. Consequently, such inquiries continue to place demands on our resources. These inquiries include, but are not limited to, pricing issues, benefits, formulary questions, etc.

Strategic Direction 5:

Achieve greater transparency of PANL operations to assure members that there are modern and efficient tools and processes at the Council, staff and committee levels.

PANL continues to adhere to openness and accountability to our members. This is done primarily through our Annual Conference and General Meeting, as well as our annual regional meetings, and our web site. Again, we encourage all members to contact our office at any time to ask questions and/or make suggestions on matters of concern to them.

In September 2008, PANL held its sixth annual conference in St. John's. The comments I received from delegates in attendance indicated that it was one of the best conferences that they had attended. We were very fortunate to have had a very dedicated and active host committee. I would like to, once again, commend Amy Conway and her committee for an exceptional and very successful conference.

The Pharmacists' Associations across the country agreed in March to undertake a review of professional liability insurance to investigate as to what type of policy would optimize coverage for members. The first phase of the review has been completed and a second phase is being contemplated for the fall. I would expect this will be discussed at the PPAO/CPAG meetings in the fall.

In the meantime, PANL's liability insurance through CPBA continues to provide excellent coverage at excellent rates. This year the CPBA Board decided to separate the management and broker services to the program to reduce costs. Our new broker is Moore-McLean and the management company is Taylor Enterprises. Both are based out of Toronto and are highly regarded in their respective fields. Of special note to members is that our carrier has agreed that the premium rates of 2009 will be maintained for July 2010.

As referenced in my last report, we moved into our new office space in the Wedgwood Building, 85 Thorburn Road. The move has proven to be very positive and with most of our meetings now being held on site. This has enabled many additional people to visit our offices thereby further publicizing the association and its professional building. The office more appropriately reflects the profession of pharmacy and further enhances the profession in the eyes of the public. We have had numerous compliments concerning the space from members and visitors to our office.

Once again, I thank the Council members of PANL for their ongoing commitment to a professional advocacy association representative of all pharmacists throughout the province; particularly, to Trent White, our outgoing President, who has given tirelessly to his responsibilities as PANL President. Thank you to the Committee members of PANL, and especially our staff, who have all played a major role in PANL activities throughout the year. Their efforts on behalf of all members are commendable. Over the years, PANL would not have progressed if it had not been without dedication and commitment.

In closing, seven and a half years ago, I accepted a challenge from an interim board, which would later become what we all know today as PANL, to work with them to build an effective professional association to represent the needs, interests, and aspirations of Newfoundland and Labrador pharmacists. I'm very proud of the work we've accomplished since then; with succeeding volunteer leaders we've seen PANL become a real presence among professions, a significant voice for pharmacists. We've accomplished so much in so many spheres both provincially and nationally. I trust that the Council and members will recognize and appreciate what you have in PANL and continue to build on it as a foundation and structure of a truly viable professional association similar to other health care professions within the province.

It is with a great deal of satisfaction that I consider my work here, my relationships with many of you, and my pride in association with this organization. It is not without regret that I concluded this is an appropriate time for me to move on. As I'm sure many of you know I have given the Council notice that I will leave on September 18th, to assume another, interesting challenge in the associations' field as Executive Director of the Canadian Mental Health Association – Newfoundland and Labrador Division. I trust that you will provide my successor with support and encouragement so that PANL will continue to thrive and to achieve on behalf of the pharmacists of Newfoundland and Labrador

GOVERNMENT RELATIONS COMMITTEE REPORT

• ROBIN VATCHER, CHAIR •

During the past year, your Government Relations Committee has continued to lobby Government on your behalf. Concerns and issues are mainly communicated through the Pharmaceutical Services Liaison Committee, which meets quarterly and also with meetings held directly with the Minister and Executive Staff of the Department of Health and Community Services.

The Audit Process is still a priority issue for the committee and we are meeting with DHCS Audit Division on a regular basis as we attempt to ensure that the process will not penalize Pharmacists for providing the required care for their patients and also recognize the Department's need for accountability. The recent Supreme Court of Newfoundland decision, which ruled in favor of some member pharmacies of the Alpha Group of Independent Pharmacies who argued that extrapolation formulas could not be used to establish debt, was significant from the perspective that it affirms what PANL has been saying for the last seven years. We have requested a response from DHCS concerning the court decision and have been informed that one will be forthcoming once the Department has had an opportunity to review it.

There is another issue, which happens to be closely aligned with the Audits, and that is giving Pharmacists the legal authority to extend and alter prescriptions referred to by NLPB and DHCS as "Medication Management". In reality Medication Management is not something "new" for pharmacists, it is simply updating the regulatory authority so that it reflects that which currently is an accepted practice of the profession. We are working with both the NLPB and The Provincial Government to ensure that the necessary changes are made in a timely manner.

The proposed changes to Generic Pricing are still on hold and consultations between DHCS and PANL should commence this fall. PANL will continue to consult with the various stakeholders in an effort to develop an alternative payment model which would reduce our reliance on Professional Allowances and still provide an acceptable level of Pharmacy services for the citizens of the province.

In closing, I would like to thank Brenda Bursey, George Skinner, Robert Doyle and all members of the committee for their time and effort in the past year.

THIRD PARTY RELATIONS COMMITTEE REPORT

• STEPHEN JANES, CHAIR •

PENDING

EDUCATION COMMITTEE REPORT

• VICKI PARSONS, CHAIR •

The CSHP/PANL Joint Committee on Continuing Education has been meeting over the past year to develop and promote a number of educational programs. The committee has been co-chaired by Vicki Parsons representing PANL.

Events endorsed by the committee include:

1. Annual Conference - St. John's (October 3-5,2008)
 - Success in a New Practice Environment From Counting to Consulting - Presenter: Christine Folia
 - Overview on Over Active Bladder - Presenter: Dr. Atamijit Gill
 - Break Free: Partnering for Successful Quitting - Presenter: Dr. Dylana Arsenault-Thompkins
 - Use of Opioids and Detecting Addiction in the Chronic Pain Patient - Presenter: Dr. Lydia Hatcher
 - Multiple Disease Challenges: Addressing the Big Picture - Presenter: Dr. Eric Stone
2. Part 1 - Evidence, Challenges and Solutions: Preventing and Managing Chemotherapy-Induced Nausea and Vomiting Part 2 - The Changing World of Oncology: Managing Patients on Oral Therapies - Presenters: Rick Abbott and Scott Edwards (Nov.24, Nov.25, Nov.27, Feb.1, Feb.5, March 12)
3. Utilizing Electronic Health Information - Presenters: Stephanie Young and Lisa Bishop (Dec.4, Dec.10, Dec.11)
4. Controversies in the Management of Hypertension - Presenter: Dr. Timothy Pollak (February 23, 2009)
5. Real World Asthma Management - Presenter: Dr. Neil DuToit (March 30, 2009)
6. Role of the Pharmacist in Managing Chemotherapy Toxicities - Presenters: Rick Abbott and Scott Edwards (June 3-15,2009)
7. St. John's Spring Perspectives 2009 - St. John's (May 2, 2009)
 - Therapeutics for Foreign Travel - Presenter: Dr. Rick Cooper
 - Metered Dose Inhalers & Dry Powder Inhalers - Presenter: Cheryl St.Choix
 - After Metformin...Applications of the 2008 Diabetes Clinical Practice Guidelines for Pharmacists - Presenter: Dr. Christopher Kovacs
8. Realizing the Paradigm Shift in CV Risk Stratification - Presenter: Dr. Stephen Murphy (May 6, 2009)

On behalf of the committee, we would like to thank those pharmacists who took the time to share their knowledge with us. Thank you to the industry partners who helped make some of these continuing education events possible.

PUBLIC / PROFESSIONAL RELATIONS COMMITTEE REPORT

• INACTIVE •

As noted in previous reports, the biggest obstacle in moving forward with a public and professional relations initiative is securing the financial and human resources required to support an on-going sustainable action plan.

The committee has not been active this year, but it is hoped that through the continued support of pharmacy fee, the Association can move forward with its plans to invest in this crucial area.

CSHP-NL BRANCH REPORT

• LESLIE PHILLIPS, PRESIDENT •

I am pleased to provide members with an update of the Branch's activities and plans since the semi-annual meeting held on May 21st, 2009.

Branch Committees 2008/9:

Composition of the Executive Committee is about to change. The Branch recently held nominations/elections for the positions of Delegate (2009-12) and Treasurer (2009-11). In addition Ashley Layden will take over as your Branch President and I will be assuming the position of Past President.

⇒ New Executive Committee for 2009/10:

- Past-President- Leslie Phillips
- President- Ashley Layden
- Senior Advisor- Lisa Bishop
- Delegate- Tiffany Fahey
- Treasurer- Justin Peddle
- Secretary- Amy Conway
- Student Representative- TBA
- National Advocacy Liaison: Debbie Kelly

⇒ Awards Committee Chair: John Bautista

⇒ Joint CE Committee co-Chair: Vacant

⇒ Membership Committee Chair: John Hawboldt

⇒ Newsletter Committee Chair: Rebecca Tobin

⇒ Website Committee Chair: Dave Smith

⇒ Nomination Committee Chair: Leslie Phillips

On behalf of all members, I would like at this time to extend a warm welcome to our new Committee members, Tiffany and Justin, and also to express heartfelt gratitude to Pam Rudkin and Tanya O'Brien for their years of faithful service. To those of you who continue on in your current positions, we thank you as well for your commitment. To those of you who have joined CSHP for the first time, welcome aboard and we look forward to your active involvement in the Branch. The Branch is seeking expressions of interest for the position of Awards Committee Chair, as John Bautista has expressed a desire to vacate this position by December 2009. It has been very heartening to see some of our newer graduates take active roles in the Branch and I encourage you to consider becoming involved if not already done so by putting your name forward for nomination.

Executive Committee Business:

As of the time of this report, the Executive Committee has met just once since the semi-annual meeting held on May 21, 2009. This Committee meets regularly during September to June of every year and tends to remain dormant over the summer holidays, unless there are urgent matters to attend to. In my semi-annual report I included a table listing the many activities of the Branch during a typical year, as well as sources of funding it receives. I would encourage you to review this report if you haven't already done so, as it provides a good overview of what we're doing and how we are financing it. Highlights of this year for which you may find more details in the semi-annual report include reaching an agreement with PANL for operational/travel funding, promoting the 2015 Initiative, and adding Dr. Debbie Kelly as our advocacy liaison with National. With the help of

advocacy members like Debbie, National has launched the latest of its advocacy campaigns – The Hospital Pharmacists’ Role in Patient Safety. As part of this campaign, letters were sent to various stakeholders including Government Ministry of Health officials, Hospital Board CEOs/Pharmacy Directors/Risk Management/Patient Safety Officers and Regulatory and Professional Associations. Included with the letters were background papers on the role of hospital pharmacists in direct patient care and enhancing the quality and safety of medication use. I strongly encourage members to read these documents and seek opportunities to make other colleagues and administrative staff within your practice sites aware of their availability and content. In particular the paper entitled Hospital Pharmacists 101- Direct Patient Care and Beyond provides a very concise yet comprehensive overview of what hospital pharmacists do and the value we provide.

Branch Committees:

The various Branch Committees continue to be very productive on your behalf. Despite our small numbers, we have managed to maintain a solid committee base of committed individuals who continue to rise to various challenges and find innovative solutions. Many thanks on behalf of the members to all the Committee Chairs, co-Chairs, and members for your service and commitment to our Branch.

Student Initiatives:

The Branch continues to recognize the vital role of students to the future success of our organization. In fact we recently won National’s New Members Recruitment award for the second time due largely to the efforts of our Membership Committee and the participation of students in our Branch. We have offered several initiatives with the support of industry, pharmacy management, and our members to promote the role of hospital pharmacy and CSHP to students. This fall the Branch will host a student welcoming session which provides information on hospital pharmacy careers and CSHP as an organization. The Branch will also participate in the CSHP-CAPSI Symposium to further educate students on the roles and rewards associated with a career in hospital pharmacy. In collaboration with Eastern Health’s Pharmacy Services, we are pleased to be offering the job shadowing program again this fall.

Future Directions:

The upcoming year promises to be an exciting one for CSHP as we work with National and our stakeholders on advocacy initiatives to promote the important role of hospital pharmacists. I am also pleased to inform you that our Branch has been selected to host the National AGM in 2014 and we’ll be striking a host committee soon to begin planning for this major event.

Thank you for the opportunity to serve as your Branch President and in particular a special thanks to Executive members and Committee chairs for your assistance and support.

SCHOOL OF PHARMACY REPORT

• LINDA HENSMAN, ASSOCIATE PROFESSOR AND DIRECTOR •

I am pleased to present the Annual Report for the School of Pharmacy for the fiscal year 2008- 2009. The following sections highlight our significant activities, changes and achievements during the past year.

Faculty and Staff

Appointments

Ms. Amy Conway, Lecturer (September 2008 – April 2011)

Ms. Terri Mitchelmore, Lecturer (September 2008 – April 2011)

Ms. Csöp Glew, Manager of Academic Programs

Dr. Husam Younes, reappointment as Adjunct Professor

Dr. Linda Hensman, reappointment as Director for a 5 year term (effective January, 2009)

Resignations

None

Leaves

None

Awards/Honours

Bristol Myers Squibb Award for Excellence in Pharmaceutical Teaching (May 2008) - Dr. Lisa Bishop
Preceptor of the Year 2008 – Mr. Shawn Layman (Institutional) and Ms. Kelly Fitzpatrick
(Community)

Congratulations to Dr. Stephanie Young who completed the requirements for a M.Sc. degree which was conferred in May 2009. Her thesis was entitled “Current Work Location and Reasons for Job Choice of Graduates of Memorial University School of Pharmacy”.

UNDERGRADUATE ENROLMENT STATISTICS

B.Sc. (Pharm) Graduates (May 2008)

<i>Male</i>	<i>Female</i>	<i>In Province</i>	<i>Out of Province</i>	<i>TOTAL</i>
6	11	16	1	17

Out of Province: PEI - 1

B.Sc. (Pharm) Students Admitted September 2008 (Class of 2012)

<i>Male</i>	<i>Female</i>	<i>In Province</i>	<i>Out of Province</i>	<i>TOTAL</i>
17	23	31	9	40

Out of Province: Nova Scotia (1), Ontario (3), Quebec (1), BC (2), Manitoba (1), International (1)

The number of applications considered by the Admissions Committee for admission in September 2008 was 284, which represented a 15% decline from the previous year. Of these applicants, 99 were

from Newfoundland and Labrador while 185 were from out of province. As in the past, 96 students were offered interviews for the 40 seats. The decline in applicants may be attributed to expansion of enrollments in other Faculties of Pharmacy as well as to the new School of Pharmacy at the University of Waterloo.

Enrollments as of September 2008

<i>Class</i>	<i>Male</i>	<i>Female</i>	<i>Total</i>
<i>2012</i>	<i>17</i>	<i>23</i>	<i>40</i>
<i>2011</i>	<i>11</i>	<i>29</i>	<i>40</i>
<i>2010</i>	<i>13</i>	<i>29</i>	<i>42</i>
<i>2009</i>	<i>11</i>	<i>27</i>	<i>38</i>
<i>TOTAL</i>	<i>52</i>	<i>108</i>	<i>160</i>

Graduate Enrollment Statistics

M.Sc. Students = 1

Ph.D. Students = 5

Bangladesh (1)

Egypt (3), India (1), Lebanon (1)

Research Activities

Faculty at the School remain active in a number of basic science research areas, including drug design and discovery, neuropharmacology and physiology, and pharmacokinetics. Two of our newer faculty members were successful in obtaining funding from the Canadian Foundation for Innovation to help establish their research labs. On-going operational funding has come from a variety of sources to support both pharmaceutical sciences and pharmacy practice research and the majority of our faculty have active research projects on-going. Research in the area of social and administrative pharmacy is developing and will grow in the future. We are excited by the enhanced research capacity that has resulted from our growing faculty and look forward to sharing news of our success in the coming years.

Strategic Planning

The majority of the activities of the past year have focused on strategic planning for the School, defining the direction we should be headed to address the issues and opportunities presented to us, and ensuring that future pharmacy practitioners will be well-equipped to meet the demands and challenges of the profession.

In July 2008, a faculty and staff retreat was held at the Wilds resort. The purpose of the retreat, which was facilitated by Mr. Alex Twells of Twells Consulting, was to support team-building and to serve as a basis for strategic planning initiatives, which continued throughout the year.

Strategic planning activities continued during the fall semester, as our consultant met with individual faculty and members of the Strategic Planning Committee to prepare for a second faculty retreat, which was held in October 2008. The focus of this retreat was to discuss issues facing the School of Pharmacy, including expansion of the undergraduate program, entry-level Pharm.D., and our unique proposition/selling features to prospective students. Following the retreat, stakeholder consultation sessions were held with the following groups:

- Community and hospital pharmacists, and current pharmacy students;
- Faculty of Medicine and School of Nursing;
- Directors of Pharmacy from Regional Health Authorities and District Pharmacy Managers;
- PANL, NLPB, VP (Academic) of Memorial University, representatives from Departments of Health and Education, NL government.

Stakeholders provided feedback on the proposed directions of the school, and advice was offered on how to accomplish our objectives. Feedback from the stakeholder consultations was brought back to the faculty and staff at a third retreat in December 2008, where the Vision and Mission statements for the school were updated to reflect the desired direction for the future. As a result the School has adopted a new vision to guide it through the next few years. It is:

Working together towards a healthy tomorrow *Become... the future of pharmacy*

Expansion of the School of Pharmacy

In the Spring 2009 budget, the provincial government announced funding would be allocated to the School to increase undergraduate enrolment by 20 seats. Funding (\$1.5 million annually for three years) was provide to expand the faculty and professional staff resources in the School but no funding was provided to enhance the infrastructure to accommodate the increased enrollment. As such timelines for expansion are not yet clear. The School intends to develop a strategy to obtain funding to build new infrastructure as well as a plan for temporary off-campus accommodations to expand the School in the interim.

Continuing Professional Development

The spring budget announcement also directed that funding to expand the School was to be used to support a partnership with PANL for the development of Continuing Professional Development (CPD) for pharmacists in the province. During the next year we will work closely with PANL to develop and implement a plan of action for the CPD initiative.

Curriculum Development and Review

As of May 2009 we have had two classes graduate from the new 1+4 pharmacy curriculum. The current curriculum places greater emphasis on development and practice of pharmacy skills, utilizing standardized patients and healthcare professionals to simulate real practice situations, and increased opportunities for integration of material being taught throughout the program. In addition, the increase increased time allotted to therapeutics courses, as well as an introduction of courses in areas such as critical appraisal, natural health products, special patient populations and others are producing graduates well able to practice and manage an increasingly complex environment.

We are now at a stage where we will begin a comprehensive review of the program to determine if and where changes are required.

Experiential Learning and Preceptor Orientation Program

Over the years institutional and community practitioners have been very supportive of the SPE program, although we were challenged with finding an adequate number of hospital placements for SPE II in summer 2009. We will continue to require institutional and community support if we are to expand the program.

Preceptor Orientation Level I workshops continue to be offered and a new Level II workshop was introduced at the PANL Conference in October 2008. The learning objectives for the Level II workshop focus on:

- The patient care process taught at the School of Pharmacy, including patient assessment & interview; the pharmaceutical care approach to identifying, resolving and preventing drug-related problems.
- Applying the patient care process to a patient case.
- Assisting students further develop patient care skills in the practice environment.

To date, approximately 200 pharmacists have completed Level I or II workshops. Many others have also completed the SPE II Hospital Pharmacy orientation.

This year the School expanded its final year clinical practice sites for SPE IV to include advanced clinical community based practices. Several innovative community practice sites were utilized for the six week clinical rotations. We intend to expand these offerings as opportunities arise and we would encourage community based practitioners who have advanced practices and who would be willing to supervise final year students during their final clinical rotations to contact the School.

Interprofessional Education

The interprofessional education (IPE) project funded through the Health Canada research grant to the Centre for Collaborative Health Professional Education has concluded. However, the School remains committed to working with the other health professional schools to offer as much IPE in the curriculum as time and resources permit. A new module on patient safety (focusing on medication errors) is being developed and will be introduced in the 2009-10 academic year.

White Coat Ceremony

In 2009 our third Ceremony of Induction into the Profession of Pharmacy, or White Coat Ceremony was held. We are grateful to the pharmacists who volunteered their time to participate in and support the new members of our profession at this symbolic ceremony. PANL provided funds for the purchase of a white coat for each student and NLPB provided presentation copies of the Code of Ethics.

Student Activities

Our students have been very busy again this year with their involvement in professional and community activities outside the School. Once again they were very active in Pharmacy Awareness Week. They hosted the very successful PDW 2009, which was the second time Memorial acted as the host School. We are very proud of our students for taking on this significant event... we may be the smallest school in Canada, but our students' passion and enthusiasm are unmatched!

Their philanthropy is unparalleled as reflected by their very generous support of needy families which the faculty "adopts" at Christmas and other times throughout the year. As well they had the largest number of teams in this year's Relay for Life and raised the greatest amount of any group participating – truly outstanding for such a small body.

Faculty Development

In May 2008, an exam-writing workshop, facilitated by Mr. Ray Talke of Minds in Action, was held for faculty and teaching staff. Non-university guest lecturers were also invited to attend this session. The workshop provided a practical overview of the process of designing measurable course/lecture objectives through to creating specific evaluation questions which are clear to the student and which measure the outcomes of interest. Participants had the opportunity to work alone and in groups to practice the workshop concepts. Participation in this workshop is one example of the ongoing professional development and commitment the Faculty has to ensuring we offer a high quality educational experience for our students.

Accreditation

During the year, the School has been busy completing a self-assessment as part of the requirements for accreditation. It is hard to believe that it is almost six years since the last site visit after which the School was fully accredited. A site visit is planned for October 2009 and we anticipate that with the changes and growth which have been accomplished over the past six years that we will again meet with great success.

Alumni Relations and Development Activities

We are pleased with our progress over the past year where we continue to strengthen relationships with our alumni and the pharmacy community, thanks to the efforts of our Development Officer, Darcy McMeekin. We have continued to publish our alumni and friends newsletter, The Prescription, which is sent to all Newfoundland and Labrador pharmacists, parents and alumni.

If you are a Memorial graduate (from pharmacy or some other discipline) and would like your alumni record updated, please visit www.munalum.ca. We are keen to keep this roster current, so that we can update and maintain communications with our alumni.

The School hosted tables at MUN's Affinity dinners in Ottawa, Toronto and Halifax this past year. Such events ensure connections with our graduates and allow us to thank supporters of our School.

The first ever all-years 'Homecoming' celebration for MUN School of Pharmacy alumni will be held in late July/early August. The first of what we anticipate will be an annual golf tournament will be held in during this time. Proceeds from this will go towards scholarships for students.

Drug Information Centre

The Drug Information Centre continues to offer a vital service to health practitioners in the province. Comparative statistics for the past four years are presented below.

<i>Requestor</i>	<i>2005 – 2006 # of requests (% of total)</i>	<i>2006 – 2007 # of requests (% of total)</i>	<i>2007 – 2008 # of requests (% of total)</i>	<i>2008 – 2009 # of requests (% of total)</i>
Pharmacists	669 (87.5%)	628 (86.6%)	343 (84.1%)	366 (85.3%)
Physicians	60 (8.1%)	47 (6.5%)	38 (9.3%)	31 (7.2%)
Nurses	Not tracked	26 (3.6%)	18 (4.4%)	20 (4.7%)
Other	33 (4.4 %)	24 (3.3%)	9 (2.2%)	12 (2.8%)
<i>TOTAL</i>	<i>742</i>	<i>725</i>	<i>408</i>	<i>429</i>

Although the numbers of requests have declined over the past couple of years, the complexity of the questions has risen dramatically. As a result more time is spent researching and responding to questions than in the past. We are aware that many pharmacists now have ready access to resources such as Pharmacists Letter, Micromedex, Natural Medicines Comprehensive Database etc) and are now able to respond to questions which were once referred to the DIC. Additionally pharmacists' increased skills in the area of DI coupled with access to the resources has enabled them to find answers to the simpler questions encountered in practice. The DIC plays a critical role to support the delivery of health care in the province and we would encourage all pharmacists to avail of the service.

Acknowledgments

This has been a very exciting and productive year at the School, as we celebrated many accomplishments, strengthened relationships with alumni, developed a new strategic plan, prepared for an accreditation site visit and received funding to expand the School, to name a few.

Many of our successes can be attributed to the generous and on-going support of the pharmacy community for our program. Our students benefit greatly from the mentorship provided by the pharmacists of this province through the experiential learning program. We also appreciate the time which you have given so generously to participate in our committees, admission interviews, teaching,

and other activities of the program. Thank you for your ongoing commitment to the School and our students. We look forward to continuing this strong partnership in the future as we move to expanding our program.

CPHA REPORT

• BRENDA BURSEY, PROVINCIAL REPRESENTATIVE •

My first year as the representative for NL on the Canadian Pharmacist Association (CPhA) Board has been a very interesting one during which I learned a great deal. The year 2008/2009 has been a challenging yet effective time for CPhA as I believe much has been accomplished.

As you heard last year from Dwight, the Blueprint for Pharmacy was launched in June 2008. This document lays out the strategic plan for the future of pharmacy. The Blueprint helped kick off this year's annual conference in Halifax, Nova Scotia with a pre-conference "Designing the Future Together: A Leaders and Partners Showcase". Over 200 conference attendees took part in this interactive dialogue with a panel of leading pharmacy innovators, who shared information and lessons learned from initiatives across the country that are helping to achieve the Vision for Pharmacy. The online consultation phase for the Blueprint for Pharmacy Implementation Plan wrapped up on July 21/09. The plan and draft Operational Framework was sent out on April 20th to all stakeholders who signed the commitment to act. The Blueprint for Pharmacy Fundraising Committee met via teleconference in July. The National Coordinating Office is working with several different stakeholders to integrate activities into fundable projects, and a number of proposals to Health Canada and other funding agencies are in development.

I encourage all of you to do your part by signing the Personal Commitment to Act document which can be found on the CPhA website. You do not need to be a member to sign this document. You can also help by encouraging other pharmacist and pharmacy technicians to sign as well.

CPhA received funding, in part, by the Public Health Agency for Canada for the Diabetes Strategy for Pharmacists. This is an initiative aimed at raising the level of care pharmacists can provide to persons with diabetes. Along with many other components, which have already been completed, CPhA is anticipating rolling out live workshops in the fall.

Since the outbreak of H1N Influenza, regular updates to the CPhA website have been made. CPhA has been working with PHAC and other national health care organizations by means of regular teleconferences to ensure we can provide our members with the most up-to-date information.

CPhA is assessing its value proposition with the goal of increasing values and benefits to members and attracting prospective members. A consultant with significant experience in this area has been engaged to provide advice to assist in achieving this objective. CPhA has established a Membership Task Force, chaired by past-president Paul Kuras and comprised of board members, to make recommendations to the Board. I have been asked to serve on this task force and am really looking forward to the challenge.

The next meeting of the National e-Pharmacy Task Force is scheduled for September 23rd. CPhA has been involved with the PEI Pharmacists Association in research being conducted by the department of Medical Informatics at Dalhousie University. An overview document highlights the key findings and the lessons learned from the PEI-DIS-CBA.

CPhA was invited by the International Pharmaceutical Federation to submit a "Canada Case Study Chapter" focusing on pharmacy human resources challenges, strategies, and outcomes for their upcoming 2009 IP Global Pharmacy Workforce Report. This report will be released by FIP in September, 2009.

CPhA is a member of the G7 Coalition made up of health care associations whose members provide services in both the public and private sectors. On July 22, G7 met with Leona Aglukkaq, Minister of Health, to present our issues relating to health human resources, expanded scopes of practise, access to care and the importance of leadership from the federal government.

On June 8, CPhA attended an invitation only consultative workshop on optimal prescribing jointly organized by CMA and COMPUS. There were many presentations including one by Jeff Poston, CPhA Executive Director, on the role of pharmacists and the value of e-Therapeutics.

CPhA is committed to strengthening their role as the number one provider of drug and therapeutic information and resources for health care providers, health care organizations and the public. With that in mind, there will be a relaunching of the Patient Self-Care (PSC) book in September, 2010. As well, e-Therapeutics + is one of the most widely used resources for information for many health care providers.

As most of you already know, our very own Dwight Ball is the new president of CPhA. I am absolutely ecstatic to be able to serve under Dwight's leadership in the upcoming year. Dwight approaches everything he does with the utmost professionalism. He has shown his commitment to pharmacy over and over during the thirty years I have known him and I am looking forward to working with him on your behalf.

RECOGNITION OF VOLUNTEER SERVICE

• COMMITTEE MEMBERS •

***GOVERNMENT RELATIONS
COMMITTEE***

Robin Vatcher - Pharmachoice
Sandra Aylward – Lawtons Sobeys Group
Brenda Bursey - Shoppers Drug Mart
Trent White - Walmart
Phil O'Keefe - Alpha Group
Rod Sheppard - Drug Store Pharmacy
Robert Doyle - CICPO
Ken Walsh - Hospital

THIRD PARTY RELATIONS COMMITTEE

Steve Janes – Lawtons Sobeys Group
Brenda Bursey - Shoppers Drug Mart
Sandra Carey - Walmart Pharmacy
Brian Healy - Alpha Group
Rick Elliott - Pharmachoice
Rod Sheppard - Drug Store Pharmacy
Mary Byrne - CICPO
Ted Dawe - Hospital

EDUCATION COMMITTEE

Vicki Parsons
Justin Peddle
Christina Tulk

FINANCE COMMITTEE

Rick Elliott
Rod Forsey
Gary Skanes
Trent White
Mike Welsh

***PUBLIC & PROFESSIONAL
RELATIONS COMMITTEE***

TBA

AWARDS COMMITTEE

Dwight Ball, Chair
Ted Dawe
Marjorie Gear
Seumas Gibbons
Doug Manning
John Rideout

***2009 CONFERENCE
COMMITTEE***

Stephen Gillingham, Chair

***2010 CONFERENCE
COMMITTEE***

Brian Healy, Chair

CPhA REPRESENTATIVE

Brenda Bursey

***PROFESSIONAL ASSISTANCE
PROGRAM COMMITTEE***

Bill Davis
Patricia Boddie

PHARMACISTS' ASSOCIATION OF NEWFOUNDLAND & LABRADOR

GUIDING PRINCIPLES

• VISION •

We are a proactive, united professional association, effective advocates for the pharmacist as an integral health care team member and a leader in providing high quality health services.

• MISSION •

The Pharmacists' Association of Newfoundland and Labrador exists to advance the social, economic and professional well being of pharmacists.

• VALUES •

We believe in:

- Accountability & Transparency: We must consistently demonstrate accountability and transparency in our processes, monitoring and reporting.
- Collaboration & Partnerships: Our effectiveness is advanced when we work in collaboration with our key partners.
- Quality Health Services: We have a role and responsibility to protect and promote high quality and comprehensive public health services.
- Equity and Ethics: We must be guided by the principles of equity and ethics in all that we do.
- Respectful and Responsive: We must be responsible for maintaining a respectful and responsive environment for all our members.



**PHARMACISTS' ASSOCIATION OF
NEWFOUNDLAND & LABRADOR**

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