

OUR MISSION

The Pharmacists' Association of Newfoundland and Labrador supports the professional and economic advancement of pharmacists through unity, advocacy and education.

OUR VISION

Pharmacists are recognized as leaders and professionals who work collaboratively with other health providers to deliver quality health services to all Newfoundlanders and Labradorians.

OUR VALUES

We believe in:

Accountability & Transparency

We must consistently demonstrate accountability and transparency in our processes, monitoring and reporting.

Collaboration & Partnerships

Our effectiveness is advanced when we work in collaboration with our key partners.

Quality Health Services

We have a role and responsibility to protect and promote high quality and comprehensive public health services.

Equity and Ethics

We must be guided by the principles of equity and ethics in all that we do.

Being Respectful and Responsive

We must be responsible for maintaining a respectful and responsive environment for all our members.

PANL STRATEGIC PLAN

The Pharmacists' Association has identified five strategic priorities to form the basis of its strategic plan. These strategic priorities are:

1. Advocacy and Representation
2. Promotion
3. Scope of Practice
4. Membership
5. Organizational Strength

I. Advocacy and Representation

Goal: To be a united, representative voice for pharmacists in Newfoundland and Labrador

1. To develop an effective government relations strategy providing sound evidence-based recommendations to government and the public which will

influence the development and implementation of effective public health policy in Newfoundland and Labrador.

2. To communicate to the public when issues of public concern require the perspective of pharmacists practicing in Newfoundland and Labrador.
3. To share research supporting the value of pharmacists in primary health care.

II. Promotion

Goal: To project and maintain a positive image of pharmacists working in Newfoundland and Labrador

1. To improve knowledge of the public regarding the role and practice of pharmacy.
2. To increase public promotion of pharmacists as individuals who contribute to positive outcomes in patient centered care.

III. Scope of practice

Goal: To ensure pharmacists practice to their full scope as key members of the health care team in Newfoundland and Labrador

1. To communicate to the public and to government the need for and benefits of full

scope of pharmacy practice in all aspects of health care delivery.

2. To advocate for appropriate remuneration for services and universal coverage for residents of the province.

IV. Membership

Goal: To provide value to members through engagement, benefits and professional development

1. To develop an inclusive member engagement strategy resulting in active, connected pharmacy professionals throughout Newfoundland and Labrador.
2. To provide continuing education that reflects the professional needs of pharmacists in Newfoundland and Labrador.

3. To improve member communications, including the promotion of member benefits.

V. Organizational Strength

Goal: To ensure PANL continues as a responsive, representative organization working on behalf of pharmacists in Newfoundland and Labrador

1. To ensure a financial plan that is sustainable and achievable.

Pharmacists' Association of Newfoundland & Labrador (PANL)

85 Thorburn Road, Suite 203
St. John's, Newfoundland
A1B 3M2

Phone: (709) 753-7881
Toll Free: (866) 753-7881
Email: email@panl.net